

ALADIN MEKANOVIĆ

DIRECTOR

BIOGRAPHY

Yes, Aladin is his real name! And there is no mystic or spiritual reason behind this. His parents are Bosnian immigrants and thought this name was a good idea. Probably right, because Aladin chose a career path as unconventional as his name.

After finishing school and kissing his family and friends goodbye, Aladin went on to start working in the Berlin film industry. Working in various departments and fields, he managed to work his way up to the position of 1stAD. He retained that position for several years. Being in charge of countless sets and working with highly talented people he finally took the next step. He became a director himself.

As a director he grasped the opportunities to work with renowned clients like Mercedes, AMG and Sony Music. For Sets being a familiar atmosphere to him, he can navigate a team with ease - even if the days get long.

Born: 17.08.1991

Based: Berlin/Stuttgart

Languages: German, English, Serbo-Croatian

COMMERCIALS

Mercedes Benz - A-Class "I made it"

AMG x IWC - #SpeedUpInStyle

Mercedes Me - Sing a Sign

ALBA Berlin - Team Intro

Karlswrong - Stay Comfortable

Kai Haase - Front Flip

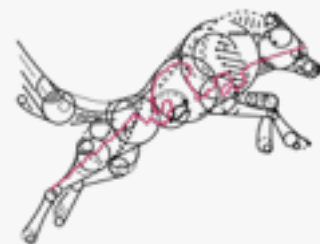
MUSICVIDEOS / ACT & LABEL

Rikas - Fanny Pack Party / Sony Music

CRO - Unendlichkeit / Chimperator

KAIND - Schatten im Wald / Four Music

BITE
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